

Artificial Intelligence and Machine Learning

Businesses adopting artificial intelligence and machine learning technologies and the companies developing them turn to us to navigate regulatory complexities, potential liabilities, and transactional considerations they face on the path to realizing AI's tremendous potential.

We bring together our extensive technical backgrounds and broad range of subject matter experience to help them:

- identify potential risks through data protection impact assessments;
- navigate whether AI's role is categorized as a medical device by the FDA;
- maneuver through ambiguous FDA guidelines related to AI in drug development;
- counsel on the murky landscape of copyright law in connection with generative AI;
- comply with digital communication laws regarding the use of AI systems in content moderation and advertising;
- ensure the use of AI systems is done in an ethical and responsible fashion;
- mitigate risks from contractual, e-discovery, product liability, regulatory, and tort-based claims; and
- complement their businesses and expand into new markets through investments in and acquisitions of sophisticated AI platforms.

From major corporations to emerging growth companies and their investors, we provide this guidance across the full range of AI/ML technologies including:

- fraud detection and digital identity;

Capability Lawyers



Carolyn Zander Alford
New York



John M. Anderson
Atlanta



Lisa M. Dwyer
Washington, D.C.



Amanda J. Klingler
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Atlanta



Rose J. Jones
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- digital health and personalized medicine;
- chatbots;
- e-commerce and marketplace platforms;
- facial/biometric data recognition;
- intelligent robotics;
- autonomous vehicles;
- data set licensing; and more.

Insights

CLIENT ALERT

October 4, 2024

Department of Justice Continues to Focus on AI This Week

ARTICLE

October 1, 2024

European Union's Official Journal Publishes European Union Artificial Intelligence Act

CLIENT ALERT

August 12, 2024

NIST Releases Series of AI Guidelines & Software in Ongoing Response to AI Executive Order

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Events

SPEAKING ENGAGEMENT

October 18, 2024

Kassi Burns to Speak at the Complex Litigation Ethics Conference

CONFERENCE

September 30, 2024

Annual Health Law & Policy Forum West

SPEAKING ENGAGEMENT

September 19, 2024

Emily Apte to Speak at 10th Annual UT Government Enforcement Institute (UTGEEI)

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News

IN THE NEWS

August 8, 2024

Eric Henry explains why sponsors of adaptive AI-enabled medical devices seeking FDA approval should consider submitting a predetermined change control plan

IN THE NEWS

August 5, 2024

Kyle Gotchy discusses Harris Health and the establishment of its governance committee to move its AI

framework forward

IN THE NEWS

June 21, 2024

Phil Ludvigson comments on the Treasury Department's proposed rule that would restrict and monitor U.S. investments in China for artificial intelligence, computer chips and quantum computing

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