

Artificial Intelligence (AI) and Machine Learning

Businesses adopting artificial intelligence and machine learning technologies and the companies developing them turn to us to navigate regulatory complexities, potential liabilities, and transactional considerations they face on the path to realizing AI's tremendous potential.

We bring together our extensive technical backgrounds and broad range of subject matter experience to help them:

- identify potential risks through data protection impact assessments;
- navigate whether AI's role is categorized as a medical device by the FDA;
- maneuver through ambiguous FDA guidelines related to AI in drug development;
- counsel on the murky landscape of copyright law in connection with generative AI;
- comply with digital communication laws regarding the use of AI systems in content moderation and advertising;
- ensure the use of AI systems is done in an ethical and responsible fashion;
- mitigate risks from contractual, e-discovery, product liability, regulatory, and tort-based claims; and
- complement their businesses and expand into new markets through investments in and acquisitions of sophisticated AI platforms.

From major corporations to emerging growth companies and their investors, we provide this guidance across the full range of AI/ML technologies including:

- fraud detection and digital identity;

Capability Lawyers



Carolyn Zander Alford
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- digital health and personalized medicine;
- chatbots;
- e-commerce and marketplace platforms;
- facial/biometric data recognition;
- intelligent robotics;
- autonomous vehicles;
- data set licensing; and more.

Cases & Deals

April 7, 2026

Booz Allen Completes Acquisition of Defy Security

March 5, 2026

Sage Completes \$65 Million Series C Financing

December 24, 2025

King & Spalding Advises Safanad and Partners on Launch of New U.S. Data Center Platform

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Insights

CLIENT ALERT

April 27, 2026

UK–U.S. Trade Under the Spotlight: Parliamentary Inquiry and New Anti-Coercion Powers Signal a Shift in UK Trade Strategy

ARTICLE

April 9, 2026

The Digital Transformation of the M&A Market: AI as a Support Tool

ARTICLE

March 26, 2026

First Draft, Final Say: Why In-House Litigation Begins Inside

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Events

SPEAKING ENGAGEMENT

May 28, 2026

Angela Tarasi and Mikaela Stone to Speak at the 24th Annual Rocky Mountain Intellectual Property & Technology Law Institute

CONFERENCE

April 29, 2026

Class Action University

SPEAKING ENGAGEMENT

April 9, 2026

Kassi Burns to Speak at the Sedona Conference Working

Group 13 Annual Meeting

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News

RECOGNITION

May 1, 2026

Leadership Atlanta Names Partner Michelle Stewart to its 2027 Class

IN THE NEWS

May 1, 2026

K&S is profiled as a finalist for the Daily Report's Best Legal Innovation award

IN THE NEWS

April 28, 2026

Robert Hays explains why the firm provides extensive education and training on the subject of responsible AI usage

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