

# Technology Transactions

Our dedicated Technology Transactions team has market-leading experience in structuring, drafting, negotiating and advising on commercial transactions involving technology, intellectual property rights and data. Technology transactions matters present unique and complex legal and commercial issues, and our expertise and experience allow us to provide critical legal and business guidance as our clients look to exploit their intellectual property and technology assets in their business and strategic relationships, regardless of industry, size or geographical location.

The central focus of our practice is helping our clients plan, negotiate and complete technology and other commercial transactions. We serve clients across multiple offices, domestically and internationally, and leverage our presence in key commercial centers in the United States, Europe, the Middle East and Asia to help clients successfully navigate the most complex cross-border deals.

Clients rely on our expertise in a wide variety of commercial transactions, including the following:

- conceptualizing and strategizing commercialization and licensing strategies for intellectual property and technology assets;
- drafting and negotiating license agreements, marketing and brand extension agreements, software- and platform-as-a-service agreements, and e-commerce and Internet agreements covering the entirety of a business's online activity;
- counseling and assisting in the process of acquiring and implementing information systems, infrastructure as a service, and other IT business processes;
- establishing business partner relationships and joint venture, joint development, engineering and procurement, OEM, value added reseller, and alliance arrangements;

## Capability Lawyers



Jill A. McWhirter  
*Houston*



W. Scott Petty (Scott)  
*Atlanta*



Damien Bailey  
*Office*



Amy Levin  
*London*



Dirk D. Lasater  
*Northern Virginia*



Bea Hinton  
*Atlanta*

- advising on commercial and technology agreements and service issues related to conducting business online; and
- providing support for mergers and acquisitions and financing transactions, which frequently involve significant intellectual property and technology-related issues.

We are equally adept at representing startups and large multinational corporations, as well as the investors and other entities that make up the innovation ecosystem, regardless of industry, size or geographical location. We share the entrepreneurial spirit of our clients and take pride in our ability to develop innovative solutions for developing, protecting and commercializing technology and intellectual property assets.

### Cases & Deals

*August 8, 2023*

King & Spalding Advises Barings on Financing Commitment Supporting the Recommended Offer for Blancco Technology Group plc

*November 17, 2021*

Deluxe / Platinum Equity acquires Eclair Theatrical Service

*November 16, 2021*

DL Software group acquires Sephira

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### Insights

**CLIENT ALERT**

*November 15, 2023*

Contracting for AI Technologies - Top Five Best Practices

**CLIENT ALERT**

*August 14, 2023*

Executive Order Establishes New Outbound Investment Screening Program

**CLIENT ALERT**

*October 12, 2022*

Global Trends in IT Outsourcing

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### Events

**SPEAKING ENGAGEMENT**

*April 17, 2024*

Dirk Lasater and Bea Hinton to Speak at the Association of Corporate Counsel National Membership

**WEBINAR**

*January 24, 2024*

California MCLE Institute

### **SPEAKING ENGAGEMENT**

*November 2, 2023*

Jeremy Schropp and Dirk Lasater to Judge at Accelerate Investor Conference 2023

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News

### **RECOGNITION**

*April 16, 2024*

King & Spalding Named to Global Data Review's GDR 100 List

### **IN THE NEWS**

*December 18, 2023*

M&A partners Simon Fraser and Matt Hartsuyker join the firm's Corporate, Finance and Investments practice group in Abu Dhabi

### **PRESS RELEASE**

*December 18, 2023*

King & Spalding Expands Middle East M&A and Energy Practices with Addition of Partners Simon Fraser and Matt Hartsuyker

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