

## Richard J. Groos

Partner

*Trial and Global Disputes / Intellectual Property, Patent, Trademark and Copyright Litigation*

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Richard Groos is experienced in intellectual property law. As a partner in our Intellectual Property, Patent, Trademark and Copyright Litigation practice, Richard consults with clients on a variety of intellectual property matters.

Richard counsels clients in a wide range of intellectual property matters, including domestic and international trademark registration and enforcement. He focuses in strategic planning and alignment of trademark portfolio composition with business goals. He works with clients to find creative solutions in branding, advertising and internet disputes, and assists clients in capturing, creating and enforcing intellectual property rights.

In addition, Richard assists clients in trademark clearance, investigation and prosecution, and represents clients before the Trademark Trial and Appeal Board, as well as in litigation and through various alternative dispute resolution procedures. Richard is a frequent speaker and author on intellectual property topics.

### Matters

Representation of **large global retailer** in IP portfolio and strategy matters including trademark, copyright, internet and domain name registration, counseling, enforcement and prosecution.

Representation of **large global restaurant companies** in IP portfolio and strategy matters, including trademark, copyright, internet and domain name registration, counseling, enforcement and prosecution.

Brand enforcement and protection of marks for **a global cosmetics company**.

Brand enforcement and protection of marks for **a major pharmaceutical company**.

Portfolio management and strategic planning for **major insurance companies**, including registration, enforcement and prosecution matters.

Representation of **global food manufacturer** in enforcement of famous brands, including in federal court litigation.

# Credentials

## ADMISSIONS

Texas

## Recognition

Trademark

EXPERT GUIDES 2018

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"Helps household names with their brand management and protection needs."

CHAMBERS USA, TEXAS - INTELLECTUAL PROPERTY: TRADE MARK & COPYRIGHT, 2017

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"Clients appreciate his 'very deep understanding' of trademark law...ability to communicate complex points concisely."

CHAMBERS USA, TEXAS - INTELLECTUAL PROPERTY: TRADE MARK & COPYRIGHT, 2016

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"Very impressive and knowledgeable...in all aspects of the law relating to trademarks and domain names."

CHAMBERS USA, TEXAS - INTELLECTUAL PROPERTY: TRADE MARK & COPYRIGHT, 2015

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Top 30 Trademark Practitioners

EXPERT GUIDES, 2015–2018

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Texas: Trademarks

WORLD TRADEMARK REVIEW 1000, 2011–2019

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Texas: Intellectual Property (Trademark & Copyright)

CHAMBERS USA, 2007–2018

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Texas Top-Rated Lawyer

MARTINDALE HUBBELL, 2012–2018

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IP Star

MANAGING INTELLECTUAL PROPERTY, 2013–2020

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Global IP Luminary

TRADEMARK WORLD, 2007

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Trademark Law Practitioner

EXPERT GUIDES, 2006, 2008, 2012, 2014, 2018

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IP: Trademarks Litigation

LEGAL 500, 2007–2009, 2011–2013

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Intellectual Property Law  
BEST LAWYERS, 2005–2018

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Trademark Law  
BEST LAWYERS, 2012–2018

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Intellectual Property: Texas  
SUPER LAWYERS, 2003–2004, 2008–2018

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Trademarks  
WHO'S WHO LEGAL, 2005–2009, 2011–2018

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## Insights

### NEWSLETTER

*September 28, 2015*

Intellectual Property Newsletter - September/October 2015

## Events

### SPEAKING ENGAGEMENT

*June 27, 2017*

Richard Groos, Sheri Hunter to Speak at University of Georgia 'Elevate Georgia' Conference

## News

### PRESS RELEASE

*August 15, 2018*

Best Lawyers in America Recognizes Over 100 King & Spalding Lawyers in 2019 Rankings

### RECOGNITION

*August 16, 2019*

The Best Lawyers in America Recognizes 115 King & Spalding Lawyers in its 2020 Guide

King & Spalding Earns Top Rankings in Chambers USA 2019 Guide

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