

Hervé Jouanjean

Senior Trade Expert

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Hervé Jouanjean has unparalleled experience in European and international affairs. During his EU career, Hervé handled several topics of strategic importance for the EU.

Hervé Jouanjean joined the European Commission in 1976. He was successively Head of Unit in the External Relations Department in charge of the External dimension of the Internal Market (1989–93); Deputy Head of the Permanent Delegation of the EU Commission in Geneva to the International Organizations (WTO and UN) (1993-1995); and Director of DG Trade in charge of WTO and OECD (1996–2003). Between 2003 and 2009, Hervé Jouanjean was deputy Director General in the European External Action Service, in charge of Asia (including China) and Latin America, and Deputy Secretary General of the Commission in charge of inter-institutional relations. Between 2009 and 2014, Hervé was appointed Director-General for budget and financial programming at the European Commission.

In May 2014, Hervé joined a major French law firm as *Of Counsel*. He was particularly in charge of European affairs. He successfully handled a number of high-profile cases (trade policy, internal market and financial matters) and provided strategic advice to companies facing complex issues combining technical and political dimensions. In addition, he was the leading expert on Brexit issues.

Hervé is currently Vice-Chairman of a French Think-Tank *Confrontations Europe* active on EU affairs.

Hervé Jouanjean holds a diploma from the “Institut d'Etudes Politiques” (Science-Po Paris) in Economy and Finance, and holds a Master degree in Economy and a Master degree in International Relations from the University of Paris. In addition to his native French, he speaks English and Spanish.

Credentials

EDUCATION

M.A. International Relations, University of Paris I, Panthéon-Sorbonne

Master in Economy, University Paris II Panthéon-Assas

Diploma in Economy and Finance, The Paris Institute of Political Studies (Science Po)

ASSOCIATIONS

Vice-Chairman, Confrontations Europe

LANGUAGES

English
French
Spanish

Insights

CLIENT ALERT

February 17, 2021

Enforcing the Level Playing Field in the EU-UK Trade and Cooperation Agreement

February 11, 2020

The UK Begins Consultations to Inform "The UK Global Tariff", its New WTO Tariff Schedule

December 13, 2019

The European Commission Proposes to Boost Its Trade Arsenal Amid the Paralysis of the WTO Appellate Body

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Events

WEBINAR

January 28, 2020

Key Food and Beverage Issues: What to Expect in 2020

October 23, 2019

Key Food and Beverage Issues: Brexit – Impact for Food and Beverage Companies in the U.S. and the EU

News

IN THE NEWS

July 21, 2021 • Source: EURACTIV

Hervé Jouanjean comments on the European Commission tabling proposals to introduce a carbon levy at the EU's borders

March 10, 2021 • Source: Option Finance

Hervé Jouanjean comments on the Brexit agreement

July 25, 2020 • Source: South China Morning Post

Hervé Jouanjean discusses the negotiating positions, sticking points and geopolitical tensions around a potential EU-China investment treaty

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