

Brandon M. Ress

Counsel

Trial and Global Disputes / Intellectual Property

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Brandon M. Ress is counsel in King & Spalding's Intellectual Property Counseling group. His practice includes all aspects of trademark prosecution, transactions, policing, and counseling, as well as intellectual property and Internet-related litigation involving trademark, trade secret, copyright, and unfair competition claims. He has represented clients in contested proceedings before the Trademark Trial and Appeal Board and has prosecuted trademark applications for businesses in the consumer product, retail, restaurant, insurance, medical device, oil and gas, and software industries. He counsels Fortune 500 clients in numerous industries on various intellectual property issues. Brandon has also worked with entrepreneurs, artists, and software developers to help them take steps necessary to protect their intellectual property rights.

While in law school, Brandon was awarded Dean's Awards in Copyright Law and Trademark and Unfair Competition Law. He received his Intellectual Property law concentration with honors, was the Managing Editor of the *Journal of Science and Technology Law*, and was a Research Assistant to Professor Wendy Gordon.

Memberships

- International Trademark Association (Internet Committee Member (2012 – 2015))
- Austin Intellectual Property Law Association
- Chicago Bar Association (2006 - 2007), Co-Chair of YLS Creative Arts Committee (2007)

Matters

Represented **The Home Depot** as both plaintiff and defendant in various trademark infringement and unfair competition cases in federal and state courts.

Represented **multinational manufacturer of branded consumer foods** in trademark infringement lawsuit and appeal from Trademark Trial and Appeal Board decision involving well-known cereal brand, as well as other federal lawsuits and Trademark Trial and Appeal Board proceedings.

Represented **health insurance company** in defense of brand name for insurance product in federal court and related proceeding before the Trademark Trial and Appeal Board.

Represented a number of **Fortune 500 companies** in over 65 Uniform Domain Name Dispute Resolution Policy (UDRP) proceedings.

“Take It Down! Getting Material Off the Internet,” UT Law’s 28th Annual Technology Law Conference, May 21, 2015.

"Legal Aspects of Film Production," Chicago Filmmakers Seminar, May 25, 2006.

Co-author with Richard Gross, "[Use and Protection of #Hashtags in Social Media](#)," *King & Spalding Intellectual Property Newsletter*, September/October 2015.

Co-author with Patrick J. Gallagher, "Federal Circuit Clarifies Standard for Fraud on the U.S. Patent and Trademark Office," *Fulbright & Jaworski L.L.P. Briefing*, September 2009.

Credentials

EDUCATION

J.D., Boston University, cum laude

B.A., Northwestern University

ADMISSIONS

Illinois

Texas

Insights

NEWSLETTER

September 28, 2015

Intellectual Property Newsletter - September/October 2015

News

CASES & DEALS

February 26, 2021

King & Spalding advises BOA Acquisition Corp.in SPAC IPO

November 5, 2019

King & Spalding advises Sony Highroads on a \$66 million financing for the development of a Margaritaville hotel and resort in Lake Conroe, Texas

IN THE NEWS

February 23, 2021 • Source: SPAC Insider and Global Legal Chronicle

Brian Ashin, Keith Townsend, Alan Noskow, Zach Davis, Megan Larsen, Gina Bunker, Hap Shashy, Jonathan Talansky, John Green, Zach Cochran and Brandon Ress serve as issuer’s counsel in BOA Acquisition’s pricing of its \$200M IPO

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