

Technology Transactions

Our dedicated Technology Transactions team has market-leading experience in structuring, drafting, negotiating and advising on commercial transactions involving technology, intellectual property rights and data. Technology transactions matters present unique and complex legal and commercial issues, and our expertise and experience allow us to provide critical legal and business guidance as our clients look to exploit their intellectual property and technology assets in their business and strategic relationships, regardless of industry, size or geographical location.

The central focus of our practice is helping our clients plan, negotiate and complete technology and other commercial transactions. We serve clients across multiple offices, domestically and internationally, and leverage our presence in key commercial centers in the United States, Europe, the Middle East and Asia to help clients successfully navigate the most complex cross-border deals.

Clients rely on our expertise in a wide variety of commercial transactions, including the following:

- conceptualizing and strategizing commercialization and licensing strategies for intellectual property and technology assets;
- drafting and negotiating license agreements, marketing and brand extension agreements, software- and platform-as-a-service agreements, and e-commerce and Internet agreements covering the entirety of a business's online activity;
- counseling and assisting in the process of acquiring and implementing information systems, infrastructure as a service, and other IT business processes;
- establishing business partner relationships and joint venture, joint development, engineering and procurement, OEM, value added reseller, and alliance arrangements;

Capability Lawyers



Jill A. McWhirter
Houston



W. Scott Petty (Scott)
Atlanta



Damien Bailey
Office



Amy Levin
London



Dirk D. Lasater
Northern Virginia



Bea Hinton
Atlanta

- advising on commercial and technology agreements and service issues related to conducting business online; and
- providing support for mergers and acquisitions and financing transactions, which frequently involve significant intellectual property and technology-related issues.

We are equally adept at representing startups and large multinational corporations, as well as the investors and other entities that make up the innovation ecosystem, regardless of industry, size or geographical location. We share the entrepreneurial spirit of our clients and take pride in our ability to develop innovative solutions for developing, protecting and commercializing technology and intellectual property assets.

Cases & Deals

August 8, 2023

King & Spalding Advises Barings on Financing Commitment Supporting the Recommended Offer for Blancco Technology Group plc

November 17, 2021

Deluxe / Platinum Equity acquires Eclair Theatrical Service

November 16, 2021

DL Software group acquires Sephira

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Insights

CLIENT ALERT

November 15, 2023

Contracting for AI Technologies - Top Five Best Practices

CLIENT ALERT

August 14, 2023

Executive Order Establishes New Outbound Investment Screening Program

CLIENT ALERT

October 12, 2022

Global Trends in IT Outsourcing

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Events

WEBINAR

January 24, 2024

California MCLE Institute

SPEAKING ENGAGEMENT

November 2, 2023

Jeremy Schropp and Dirk Lasater to Judge at Accelerate

Investor Conference 2023

SPEAKING ENGAGEMENT

October 26, 2023

Dirk Lasater and Drew Pollekoff to Speak at Virginia Innovation Commercialization Assistance Program

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News

IN THE NEWS

December 18, 2023

M&A partners Simon Fraser and Matt Hartsuyker join the firm's Corporate, Finance and Investments practice group in Abu Dhabi

PRESS RELEASE

December 18, 2023

King & Spalding Expands Middle East M&A and Energy Practices with Addition of Partners Simon Fraser and Matt Hartsuyker

IN THE NEWS

April 26, 2023

Salomé Cissal de Ugarte comments on large tech companies facing regulatory scrutiny over mergers

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