

King & Spalding International Marketing and Disclosure Compliance Group





International Marketing and Disclosure Compliance Group

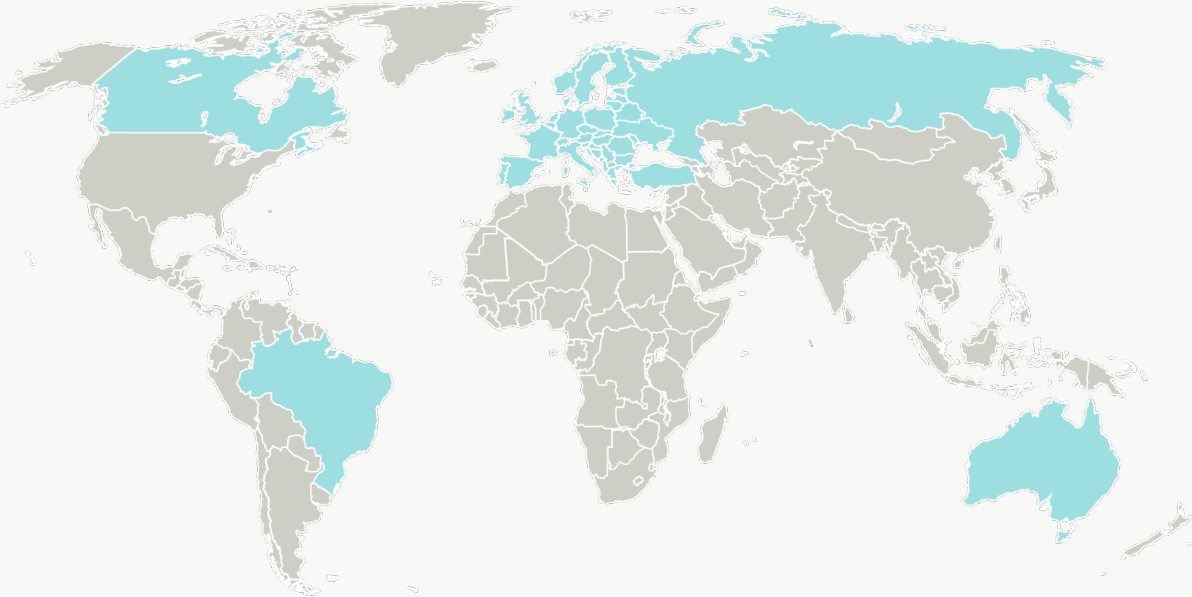
King & Spalding established the International Marketing and Disclosure Compliance Group to provide a resource to companies on regional and country-specific laws, regulations, and industry codes of conduct outside the U.S. that target life sciences manufacturers' sales and marketing interactions with healthcare professionals – with a particular focus in global transparency obligations. The Group also provides a resource to companies on related laws including anti-bribery and data privacy laws. Member companies are invited to offer input regarding specific countries and regions that they would like the Group to monitor.

The Group is a subscription service that offers life sciences companies comprehensive guidance on global transparency requirements in a practical and cost-effective manner. Membership in the coalition of pharmaceutical, biotechnology and medical device companies provides access to a suite of international global resources and services.

AREAS OF FOCUS

We provide guidance on a wide range of laws and codes, including:

- **Marketing, promotion and advertising disclosure laws and codes** (e.g., Australia, Belgium, Brazil, Colombia, EFPIA, France, Iceland, Japan, Lithuania, MedTech Europe, the Netherlands, the Philippines, Saudi Arabia, South Korea, the United Kingdom (UK), European Union (EU) country-specific trade associations)
- **Anti-bribery laws** (e.g., Brazil, Germany, Russia and the UK)
- **Data privacy laws** (e.g., laws from the European Union and the UK)
- **Countrywide industry codes of conduct** (e.g., codes in Australia, Brazil, Canada, Denmark, India, Japan, Mexico, the Netherlands, the UK)
- **Regional industry codes of conduct** (e.g., codes from the IFPMA, EFPIA, Medicines for Europe, MedTech Europe)



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life sciences professionals across several offices supporting the International Marketing and Disclosure Ad Hoc Compliance Group.

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pharma and device companies currently receiving advice on the growing area of transparency/disclosure laws and industry codes of conduct in the European Union, Australia, Japan, Brazil, and numerous other countries and regions.

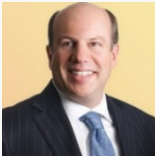


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KEY CONTACTS



Nikki Reeves
+1 202 661 7850
nreeves@kslaw.com



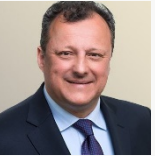
Seth H. Lundy
+1 202 626 2924
slundy@kslaw.com



Brian Bohnenkamp
+1 202 626 5413
bbohenkamp@kslaw.com



Geneviève Michaux
+32 2 898 0202
gmichaux@kslaw.com



Ulf Grundmann
+49 69 257 811 400
ugrundmann@kslaw.com



Terrence Burek
+1 202 626 2992
tburek@kslaw.com

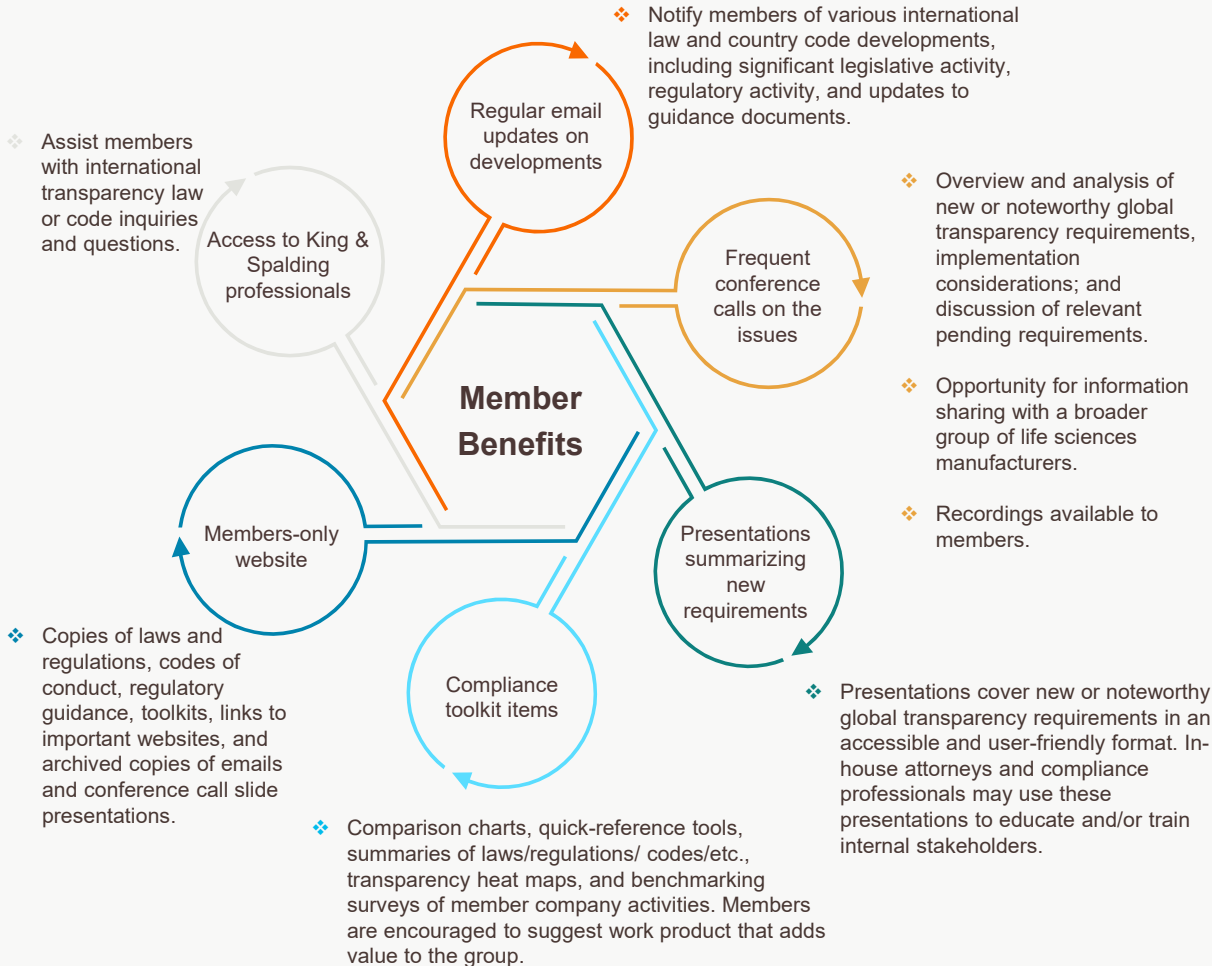


Cassie Rasmussen
+1 202 626 9127
crasmussen@kslaw.com



Kalle Deyette
+1 202 626 2930
kdeyette@kslaw.com

GROUP MEMBER BENEFITS



COMPANY-SPECIFIC INTERNATIONAL MARKETING AND DISCLOSURE LAW AND CODE COUNSELING WHEN YOU NEED IT

- Leverage offices in Belgium, France, Germany, Japan, Russia, Saudi Arabia, Singapore, Switzerland, the United Arab Emirates and the UK to provide company-specific counseling to companies.
- Focus on EU and national laws related to the life sciences and cosmetics industries.
- Counsel on all stages of a product's life cycle and in all areas of EU regulatory, compliance, trademark and unfair competition law, representing companies before national and European authorities, including the European Commission.
- Contribute insight and experience in life sciences regulatory law to corporate and financial transactions related to life sciences companies.
- Significant experience litigating cases before national and European courts including the General Court and the Court of Justice of the European Union.