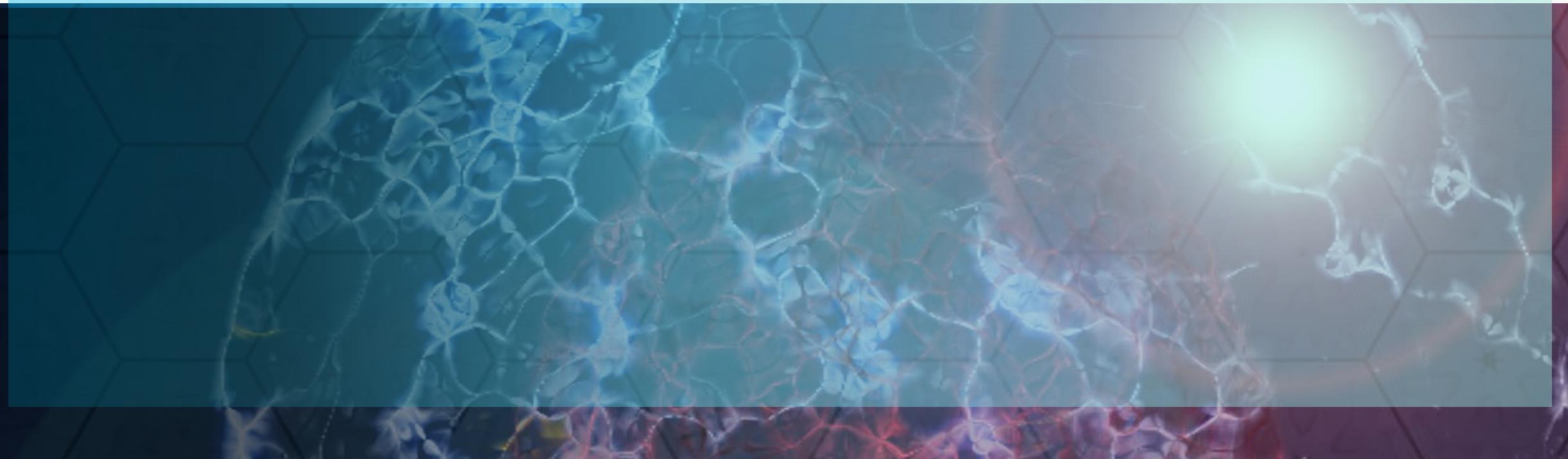


King & Spalding Ad Hoc Sunshine and State Law Compliance Group



Ad Hoc Sunshine and State Law Compliance Group

In November 2004, King & Spalding established the Ad Hoc Sunshine and State Law Compliance Group to provide guidance to companies on the California Compliance Program Law. The scope of the coalition has since grown substantially, as states continue to enact laws and regulations targeting the life sciences industry like the federal Physician Payments Sunshine Act and the growing number of state drug price transparency laws.

Our work includes, among other things: monitoring and analyzing key legal developments in the federal Physician Payments Sunshine Act, as well as state transparency, compliance, gift ban, and drug price transparency laws; developing compliance “toolkit” items; regularly presenting on new issues and their practical implications; and drafting and submitting comments on behalf of the Group to CMS and state regulators on regulatory proposals and related implementation efforts.

The Ad Hoc Sunshine and State Law Compliance Group is a subscription service that offers life sciences companies a comprehensive suite of federal and state law guidance in an efficient, practical and cost-effective manner.

65+



coalition comprised of pharmaceutical,
biotechnology and medical device
companies.

800+

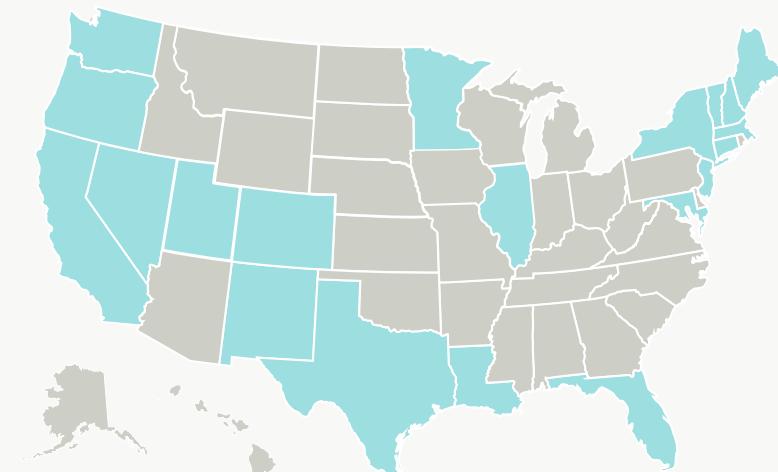


participants who benefit from the coalition's
practical and real-time advice.

AREAS OF FOCUS

We currently provide guidance to the Ad Hoc Group on the following wide range of federal and state laws and regulations:

- Federal Physician Payments Sunshine Act (aka Open Payments)
- Federal prescription drug sample transparency requirements
- State drug price transparency laws (including laws in CA, NV, OR and VT among others)
- State marketing code of conduct laws (including laws in CA, CT, MA and NV)
- State disclosure and aggregate spend laws (including laws in CT, DC, MA, MN and VT)
- State gift prohibition laws (including laws in ME, MN, NJ and VT)
- State drug price reporting laws (including laws in LA, NM and TX)
- State prescription drug coupon bans (including laws in CA and MA)
- State and local pharmaceutical representative licensing and registration laws (including laws in Chicago, DC and NV)



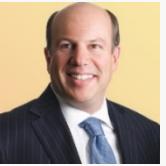


Ad Hoc Sunshine and State Law Compliance Group

KEY CONTACTS



Nikki Reeves
+1 202 661 7850
nreeves@kslaw.com



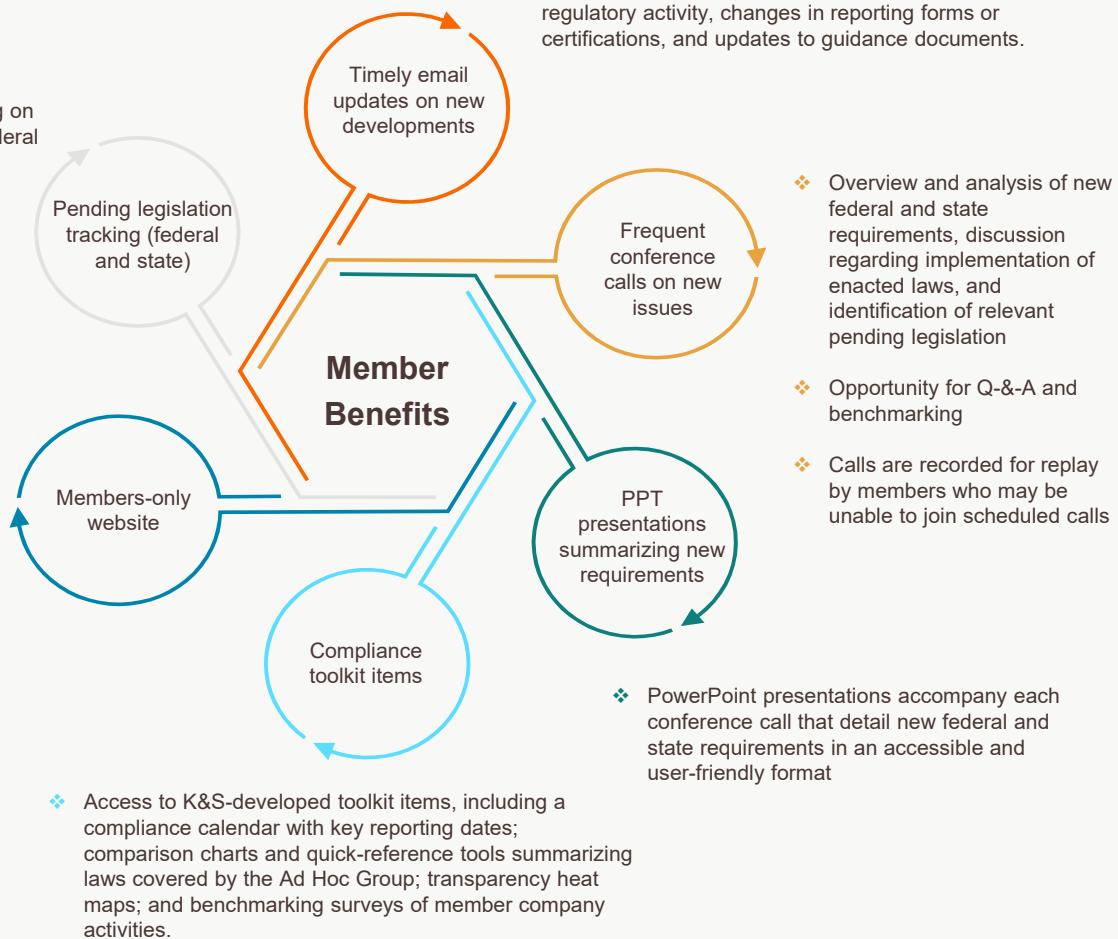
Seth H. Lundy
+1 202 626 2924
slundy@kslaw.com



Brian Bohnenkamp
+1 202 626 5413
bbohenkamp@kslaw.com

GROUP MEMBER BENEFITS

- ❖ Tracking and reporting on significant pending federal and state legislation



COMPANY-SPECIFIC COUNSELING WHEN YOU NEED IT

In a prompt and cost-efficient manner, we provide company-specific Sunshine and state law counseling for dozens of companies (many of which are also members of the Group) that engage us on an individual client basis.

RELATIONSHIPS THAT MATTER

We maintain relationships with various government agencies, including state boards of pharmacy, departments of health, and offices of attorneys general, as well as the federal Centers for Medicare and Medicaid Services and Department of Health and Human Services Office of Inspector General.

Through these relationships, we developed an understanding of these issues from the unique perspective of government administrators and enforcers.

Although we do not directly engage in legislative and regulatory advocacy on behalf of the Ad Hoc Sunshine and State Law Compliance Group, we regularly communicate with key trade associations and lobbying organizations, such as PhRMA and AdvaMed, and stay abreast of their efforts in that regard.