

Government Advocacy & Public Policy Overview



King & Spalding's Government Advocacy and Public Policy (GAPP) team draws upon lifetimes of Washington experience and bipartisan relationships to advocate for our clients. Our team's combined experience in the House and Senate provides King & Spalding with a unique insight into the workings of the majority and minority leadership, the Republican and Democratic Caucuses, and the operations of the floor and committees. In every case, our team members provide a superior blend of insight, expertise, legal and political problem solving, planning and dedication on which our clients rely.

National Law Journal ranks King & Spalding No. 1 on its 2015 "Influence 50" List.

With government activity reaching into more areas of our clients' business than at any time in recent memory, our GAPP team works with clients to develop and implement strategies to maximize opportunities, minimize risks, and accomplish their strategic goals. We provide a full range of services to assist our clients in managing their interactions with the federal government. According to *Chambers USA*, King & Spalding is known for "a legislative and political law group with a corporate focus... recognized for its lobbying abilities."

The firm's Government Relations practice and lawyers are consistently ranked in a number of industry publications including the *Legal 500* and *Chambers USA*. *U.S. News & World Report* and *Best Lawyers* selected King & Spalding as the "Law Firm of the Year" for government relations in 2013 and the *National Law Journal's* annual survey for 2015, the "Influence 50," ranked King & Spalding first among the top ten government relations law firms.

Two factors allow King & Spalding's GAPP practitioners to stand above others: *knowledge* and *experience*. Our GAPP members bring a knowledge of the substantive issues that underlie each client initiative along with unique insights into Congress and understanding of the legislative process. Members of our group have served in key positions on Capitol Hill and possess direct experience with the highly technical area of congressional procedure, which can be an invaluable component of our clients' legislative strategies. That experience is backed up by a deep understanding of the issues on which we are engaged, as well as the industries in which our clients operate, ensuring that our clients maximize the effectiveness of their governmental interactions in Washington.



King & Spalding's Government Advocacy and Public Policy team has been praised by Chambers USA for bringing "value and a broad skill set, including strong advocacy abilities, to every engagement."

Substantive and Experienced

Today, King & Spalding is recognized as one of the top law firms in the world in the areas of healthcare, energy, financial institutions, international trade and technology.

Healthcare - King & Spalding is ranked as the largest healthcare practice in the U.S. and has received national acclaim for excellence in representation of clients across the spectrum of healthcare. We have policy and business experts who have helped design and influence the development of significant health care laws, including the Patient Protection and Affordable Care Act, the Medicare Modernization Act, and several foundational laws governing payment and fraud and abuse. Over the years, we have helped clients navigate successfully through the implementation challenges of new regulatory regimes and continue to provide sophisticated counseling to a myriad of healthcare and pharmaceutical clients.

Energy/Environment - Recognized for our "first-class energy team," King & Spalding consistently ranks as one of the top energy and natural resources firms in *Chambers Global* and *Chambers USA*. As Congress increasingly focuses on energy independence and climate-change issues, companies are having to depend on policy experts to ensure they are prepared to respond. Our GAPP team has the experience and expertise to help corporations understand complex energy and environmental concerns and to guide them so that they can better anticipate and quickly react to legislative developments emerging from the U.S. Congress.

Financial Services - Our financial services team offers comprehensive expertise in virtually all matters affecting financial institutions and regularly interface with federal and state financial regulators on a wide array of policy and institution-specific issues. King & Spalding was selected by leading financial services companies as a "go-to law firm" based upon a recent survey by *American Lawyer Media*. Our financial services group provides a full range of services to assist our clients in managing their interactions with Congress and the executive branch. In addition, we have earned a reputation for providing tax policy advice that is technically sophisticated, practical, and policy-aware.

International Trade - King & Spalding handles a wide range of international trade and customs matters for our clients. Over the years, we have advocated our clients' positions with respect to international negotiations, international trade legislation and regulation, state and federal climate change developments, administrative agency rulemakings, and policy decisions. We regularly represent clients before the U.S. Congress, the Office of the U.S. Trade Representative and the U.S. Departments of Commerce, Treasury and Homeland Security.

Technology - We focus on the domestic and international public policy issues that arise as ongoing and rapid changes take place in the areas of the Internet, E-commerce, and cybersecurity. King & Spalding remains on the forefront of representing industry leaders before Congress and the executive branch on issues relating to cloud computing, mobility and big data that are helping IT users, including the federal government, achieve quantum leaps in efficiency, speed and accountability. We also have considerable experience representing and counseling clients on homeland security-related issues.

Political Law

To complement our clients' government relations activities, lawyers in King & Spalding's political law practice regularly counsel individuals, corporations, partnerships, trade associations, non-profit organizations, and political committees, parties and candidates in complying with all aspects of campaign finance, ethics and lobbying activities. We assist our clients to comply with an ever-growing list of laws and regulations in the areas of federal and state campaign contributions and other election-oriented activity, federal and state lobbying registration and reporting, and federal and state ethics and other laws and regulations that control the interaction of executive and legislative branch officials with company representatives.



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Our People

We have found that long-standing client relationships are one of the surest barometers of a law firm's success in meeting its clients' needs. King & Spalding's Government Advocacy & Public Policy Practice team, backed by the experience and expertise of the more than 900 other lawyers and specialists throughout the firm, offers practical political experience and strategic advice to ensure that our clients maximize the effectiveness of their governmental interactions in Washington. Key to our representation of clients before Congress and the executive branch are:

Gov. Robert Ehrlich was elected Maryland's first Republican governor in more than 36 years, having served in the U.S. House of Representatives as a member of the Budget, Energy and Commerce, Government Reform and Oversight, and Banking and Financial Services Committees.

Rep. Michael Andrews represented a Houston area district in the U.S. House of Representatives where he was a member of the House Ways and Means Committee with jurisdiction over federal tax, healthcare, and trade legislation. He was also a member of the House Budget and Joint Economic committees.

Amb. Lloyd Hand served as U.S. Chief of Protocol to President Lyndon Johnson and is described by *Chambers* as "iconic, one of the best government relations lawyers on the scene." His practice includes providing counsel to U.S. Fortune 500 companies, foreign governments, and institutional clients regarding legislative, administrative, regulatory, and international trade issues.

Tom Spulak served as General Counsel of the House of Representatives and as Staff Director and General Counsel of the House Rules Committee. He chairs the firm's Government Advocacy & Public Policy Practice Group and is described by *Chambers* as "a well-respected lobbying practitioner with particular expertise in international trade, as well as gift and ethics matters."

J. C. Boggs served as Counsel to the U.S. Senate Banking and Governmental Affairs Committees and was named Republican Lawyer of the Year in 2012. His extensive experience and effective representation of clients before Congress and the executive branch have earned him recognition as a leader in government relations law: *Chambers USA* calls him "one of the most proficient attorneys on the scene."

George Crawford served as Chief of Staff to Speaker of the House Nancy Pelosi (D-CA), where he was principal advisor on policy, political and procedural matters. He assists the firm's clients to develop and implement strategies to successfully achieve their legislative and policy goals.

Congressional Investigations

In addition to direct advocacy before Congress and Executive agencies, our GAPP team's unparalleled experience in the area of Congressional investigations sets King & Spalding apart from other firms: **Ted Hester** has represented clients before Congressional Committees for thirty years; **Eleanor Hill** served as Staff Director of the Senate's Permanent Subcommittee on Investigations and then as Staff Director of the Joint Congressional Inquiry on the terrorist attacks of September 11, 2001; and **Dan Donovan** served as Senior Investigative Counsel to the Chairman of the Senate Finance Committee. We help clients respond effectively to Congressional inquiries, while minimizing the considerable legal and public relations risks that these kinds of investigations can pose for both businesses and individuals.