

King & Spalding Women in  
Intellectual Property  
Experienced. Entrusted.  
Engaged.

KING & SPALDING



## Did You Know?

According to the American Bar Association, 22 percent of Fortune 500 general counsel are women. The percentage is even larger when you account for all women in-house counsel in the Fortune 500. And this percentage is predicted to grow.

More than 30 percent of King & Spalding's intellectual property partners are women. Less than half of the Am Law 50 can say the same, reflecting in part the broader challenge of attracting women to science, technology, engineering and math ("STEM") – areas in which men continue to outnumber women.

We believe that our women IP partners give King & Spalding clients a competitive advantage, and many of our clients agree, particularly those who have stated their desire to see more diversity in their outside counsel — clients such as Boehringer Ingelheim, Chevron, Citigroup, The Coca-Cola Company, Duke, GE, GlaxoSmithKline, Johnson & Johnson, Morgan Stanley, Shell, Toyota and Wells Fargo.

**In 2013, just 12 percent of engineers were women.**  
– American Association of University Women, 2015

## Allison Altersohn

aaltersohn@kslaw.com

+1 212 556 2316

Allison Altersohn's focus on patent law naturally affords her opportunities to apply her electrical engineering background, but she equally enjoys relationships she builds with clients, co-counsel and even opposing counsel. Her ability to quickly establish a comfortable rapport with others helps her elicit needed information to cut to the heart of the matter and ensure that everyone's time is used effectively.

A partner in the New York office, Allison focuses on complex patent litigation matters across a wide range of technologies, from networking and telecommunications to computer systems and electronics devices to digital

imaging technologies. Her experience encompasses all stages of litigation, from pretrial investigation through trial. Allison works closely with clients to provide critical strategic advice and frequently takes a leading role in coordinating joint defenses in multiple-defendant litigations. She also has counseled clients in evaluating large patent portfolios, developing strategies for patent licensing negotiations and establishing IP policies as part of their standard business procedures. Allison's clients have included Alcatel-Lucent, Avon, Comcast, Google, Nokia, and Nokia Solutions and Networks.



### Did You Know?

In law school, Allison authored two study guides: "Easy Review for Copyright Law" and "Easy Review for Trademark Law."

## Peg Brivanlou

pbrivanlou@kslaw.com

+1 212 556 2270

Peg Brivanlou counsels clients on both transactional and contentious patent matters, using her technical and legal expertise to help solve her clients' business problems and build value. Over the past year, she has advised on transactions worth more than \$1 billion, ranging from technology transfer and out-licensing to multimillion-dollar asset purchases and financings. She has conducted extensive IP due diligence and has drafted and negotiated purchase and license agreements as well as disclosure documents for public and private financings.

With more than 20 years of experience, Peg focuses her practice on biotechnology, pharmaceutical and chemical patent law, with particular

expertise in biologics, including immunotherapeutics, genomics, bioinformatics, vaccines and small-molecule pharmaceuticals. Her clients include multinational pharmaceutical companies, investment funds, mid-cap and emerging pharmaceutical companies, and research institutes. She handles complex and high-value IP matters – for example, working with clients to build complex patent portfolios; performing patent due diligence for product launch, pre-Hatch-Waxman litigation and corporate transactions; and directing patent litigation and post-grant proceedings before the USPTO and foreign opposition proceedings. Peg is based in New York.



### Did You Know?

Before becoming an attorney, Peg earned a doctorate studying the molecular biology of early embryonic development.

## Jennifer Burdman

[jburdman@kslaw.com](mailto:jburdman@kslaw.com)

+1 202 626 2937

A partner in the Washington, D.C., office, Jennifer Burdman has been trying complex IP cases in front of juries for more than 12 years. Notably, she has obtained a jury verdict of patent infringement resulting in over \$34 million in damages, obtained a jury verdict of willful misappropriation of trade secrets with damages of over \$900 million, and successfully defended a university against a patent licensee seeking expanded rights relating to its sponsored research and license agreements.

She has litigated infringement cases involving a variety of technologies such as medical devices, pharmaceutical products, telecommunications,

computer software, avionics safety systems and commercial vehicle braking systems. She specializes in translating technology from inventors to the jury in a clear and understandable way.

When not in the courtroom, Jennifer regularly counsels clients on a broad range of matters relating to the acquisition, protection, licensing and enforcement of intellectual property rights. She invests considerable time on-site with clients, strategizing about IP-related matters, implementing those strategies, and preparing client representatives and scientists for litigation, including depositions and trials.



### Did You Know?

Jennifer's love of science drew her to patent law immediately after college. With an undergraduate degree in biochemistry and molecular biology, working with scientists to protect their research and inventions was a natural fit. Over the course of her career, Jennifer has had the opportunity to work closely with medicinal chemists, biomedical engineers, polymer experts, cancer specialists and even an astronaut.

## Becky Kaufman

[bkaufman@kslaw.com](mailto:bkaufman@kslaw.com)

+1 404 572 3567

Becky Kaufman helps clients create, evaluate and use patent rights to advance their business goals. Her practice includes U.S. and international patent procurement and portfolio management, opinions, reexaminations, oppositions, due diligence, licensing and other transactions involving intellectual property. Her clients have included Baxter Healthcare, Boehringer Ingelheim, The Coca-Cola Company and Emory University, as well as emerging life sciences companies and investors.

Becky brings to her practice a background in venture capital and technology transfer. Prior to joining the firm, she was an investment professional with Cordova Ventures, an early-stage venture capital fund, and worked for the Georgia Institute of Technology's Advanced Technology Development Center.

Based in Atlanta, Becky is active in the southeastern life sciences community. She is the chairman of SEBIO, a nonprofit organization devoted to the growth of the southeastern life sciences economy.



### Did You Know?

Becky decided to become a patent lawyer while working for Dr. Robert Gallo, whose controversial role in the discovery of HIV was chronicled in the film *And the Band Played On*.

## Katie McCarthy

[kmccarthy@kslaw.com](mailto:kmccarthy@kslaw.com)  
+1 212 556 2345

Katie McCarthy helps clients find creative and practical solutions to issues concerning trademarks, copyrights, advertising, marketing, social media and the Internet. She enjoys learning about different businesses and developing a strategy that works for each client's particular market, budget and goals.

Katie has nearly 30 years of experience in litigation and related counseling in contested IP matters. She has first-chaired numerous trials and preliminary injunction hearings; has practiced in the federal courts and before the USPTO Trademark Trial and Appeal Board and the International Trade Commission; and

has participated in ICANN domain name arbitrations.

Katie also directs international and domestic trademark clearance and prosecution programs and provides guidance on Internet and social media policies. She has served as co-chair of the New York Intellectual Property Law Association's Trademark Law and Practice Committee and is on the editorial board of INTA's scholarly journal, *The Trademark Reporter*.

Katie's clients have included Airbnb, The Coca-Cola Company, Google, Kimberly-Clark, Madison Square Garden, Radio City, Rolex, Sephora and Spanx.



### Did You Know?

Katie's prelaw life experiences include managing a nonprofit project employing crews of teens to caulk and weather-strip older inner-city homes in upstate New York. The program was especially rewarding because it advanced several admirable goals at once — providing summer employment for inner-city teens, promoting energy conservation and offering needed maintenance to low-income homeowners.

## Jill McWhirter

[jmcwhirter@kslaw.com](mailto:jmcwhirter@kslaw.com)  
+1 713 751 3239

Jill McWhirter advises clients in the global marketplace on their technology transactions by providing practical strategic guidance to help clients profitably develop, protect, share and exploit their technology and intellectual property assets.

A partner in the Houston office and a member of the energy practice's management team, Jill focuses her IP transactional practice on matters that may arise in day-to-day operations as well as in vital company-changing transactions. She assists in engineering the intellectual property side of corporate deals, negotiating contracts, analyzing risk assessment, IP development and licensing agreements, and

counseling. Much of her time is spent working on large-scale transactions that have a significant IP component.

She has deep international experience, particularly in the Middle East, and in the petrochemical and oil and gas industries, where she partners with clients in developing their overall IP strategy. She provides counsel and strategic guidance to clients with small or no IP departments. Jill has represented clients such as Alaskan Energy Resources, The Coca-Cola Company, Cooper Industries k/n/a Eaton Corporation, Endicott Biofuels, Igloo Corporation, Key Energy Services, M-I LLC, Sadara Chemical Company, Texas Children's Hospital, UPS and Varel International.



### Did You Know?

Jill's undergraduate degree is in nuclear engineering, and her first job was as a decontamination engineer for Westinghouse Electric Corporation. She prepared for disposal of the radioactive and hazardous waste generated on nuclear-powered aircraft carriers and submarines.

## Natasha Moffitt

[nmoffitt@kslaw.com](mailto:nmoffitt@kslaw.com)

+1 404 572 2783

Natasha Moffitt is a seasoned patent trial lawyer, having successfully tried multiple cases to verdict. She is as at home in the boardroom as in the courtroom, counseling clients on IP matters and helping them navigate their IP disputes. Natasha has scored significant wins for her clients at all stages of litigation, including a complete defense verdict at trial and post-trial findings of noninfringement, both cases affirmed on appeal.

Armed with a computer engineering degree and years of work experience as an engineer, Natasha is skilled at litigating cases involving complex computer systems and software, network security, wireless technologies, and optics. Over her almost 15-year law career, she has successfully argued numerous Markman and summary

judgment hearings, conducted opening arguments and direct and cross-examinations at trial, and served as lead counsel for clients in U.S. litigation and in proceedings conducted under the Hague Convention.

Natasha's clients have included IBM, Landis+Gyr, Software AG, Spanx and UPS in cases involving a range of complex technical issues. She also has litigated cases involving trademark infringement, false advertising and copyright infringement claims, and trade secret misappropriation. As a registered patent attorney, she regularly counsels clients on patent office practice and procedure.

Natasha is a partner and the co-head of the Atlanta office Women's Initiative, which focuses on the development of women attorneys at the firm.



### Did You Know?

Before practicing law, Natasha worked for several years as an engineer for Schlumberger Industries in the energy sector. Natasha also is an adjunct professor at Georgia State University College of Law and is fluent in German.

## About Our Intellectual Property Practice

King & Spalding offers clients a full-service intellectual property practice that combines proven first-chair trial and business lawyers with true scientific specialists. The firm's Intellectual Property Practice Group consists of nearly 70 IP professionals located in our Atlanta, Austin, Charlotte, Houston, New York, San Francisco, Silicon Valley and Washington, D.C., offices. Approximately 70 percent of the IP team's lawyers, agents and technical advisors hold technical degrees.

We provide our clients with services across the spectrum of IP work, including:

---

Patent litigation before the district courts across the country, appellate courts and ITC

---

Trademark and false advertising litigation

---

Copyright, trade secrets and domain names

---

Media and entertainment law, including both traditional and new media spaces

---

Patent prosecution and strategic counseling in a wide range of technologies and subject matter

---

Trademark prosecution and strategic counseling worldwide

---

Due diligence concerning IP assets in mergers and acquisitions

---

Technology transactions and license agreements

## STEM – Encouraging Girls to Innovate

King & Spalding's women IP partners believe that supporting girls in the STEM fields is essential to help encourage them to be part of the most exciting areas of discovery and technological innovations. Increasing opportunities for girls in these fields is an important step toward realizing greater economic success and equality for women across the board. King & Spalding's women IP partners have actively encouraged young girls to consider pursuing careers in the STEM fields by exposing them to STEM-related events outside the classroom, including:

- Hosted a LEGO® robotics competition at King & Spalding for girls ages 6-12
- Participated in and sponsored the Georgia BioGENEius Challenge organized by Georgia BioEd Institute
- Sponsored four scholarships to a Georgia Tech engineering summer camp for girls ([www.ceismc.gatech.edu](http://www.ceismc.gatech.edu))
- Sponsored Destination Imagination programs at two Title 1 schools in Houston – an elementary and a junior high school ([www.idodi.org/](http://www.idodi.org/))

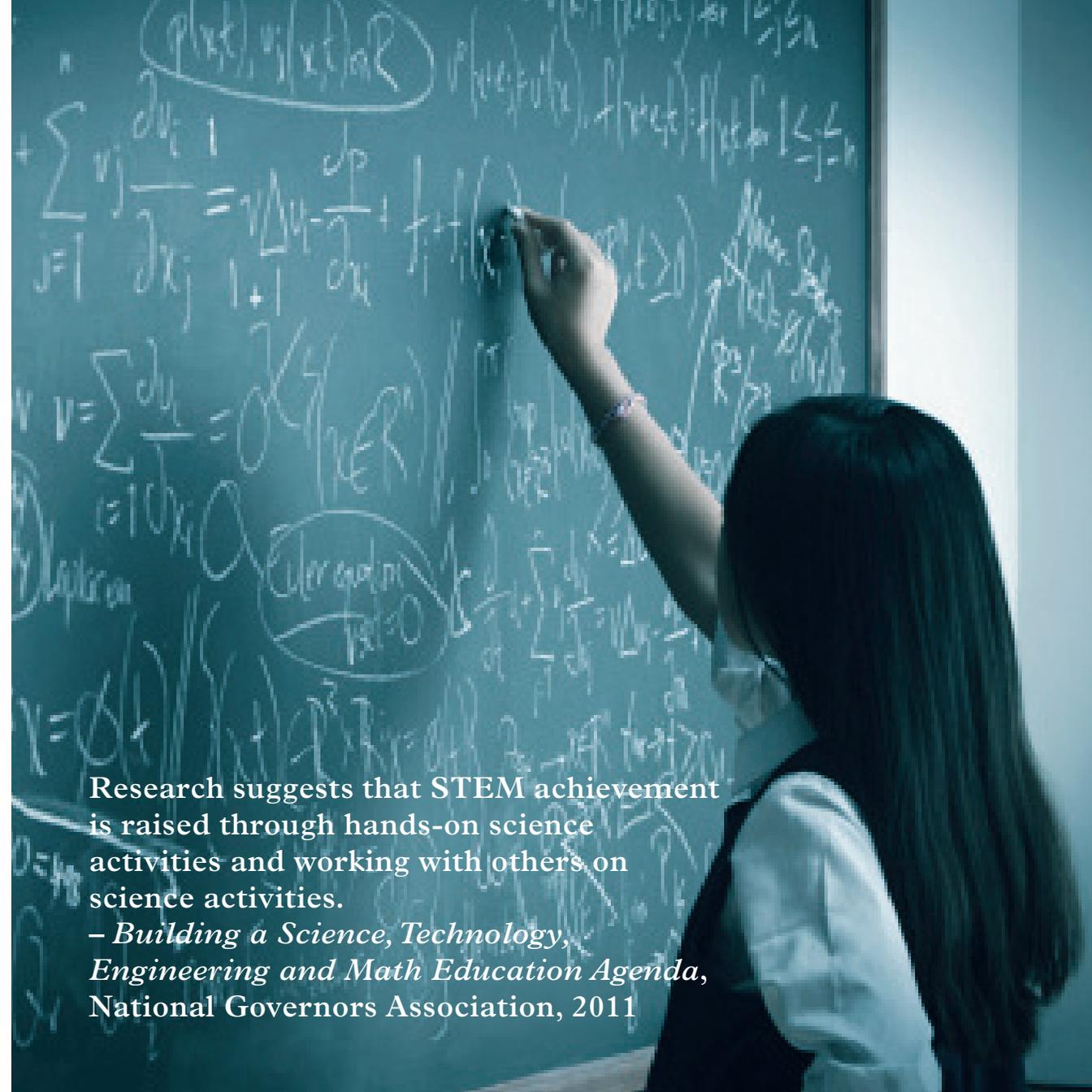
King & Spalding's women IP partners are excited to be part of the growing STEM movement. If you have a program that you would like King & Spalding to get involved in, please contact Jill McWhirter at +1 713 751 3239.

**“If we’re going to out-innovate and out-educate the rest of the world, we’ve got to open doors for everyone. We need all hands on deck, and that means clearing hurdles for women and girls as they navigate careers in science, technology, engineering and math.”**

**– First Lady Michelle Obama, September 26, 2011**

Research suggests that STEM achievement is raised through hands-on science activities and working with others on science activities.

*– Building a Science, Technology, Engineering and Math Education Agenda, National Governors Association, 2011*



# About King & Spalding

Celebrating more than 130 years of service, King & Spalding is an international law firm that represents a broad array of clients, including half of the Fortune Global 100, with 900 lawyers in 18 offices in the United States, Europe, the Middle East and Asia. The firm has handled matters in over 160 countries on six continents and is consistently recognized for the results it obtains, uncompromising commitment to quality and dedication to understanding the business and culture of its clients. More information is available at [www.kslaw.com](http://www.kslaw.com).

In some jurisdictions, this may be considered “Attorney Advertising.”

Abu Dhabi  
Atlanta  
Austin  
Charlotte  
Dubai  
Frankfurt  
Geneva  
Houston  
London  
Moscow  
New York  
Paris  
Riyadh  
San Francisco  
Silicon Valley  
Singapore  
Tokyo  
Washington, D.C.